



ALAGAPPA UNIVERSITY

(Re-accredited with "A" Grade by NAAC)

KARAIKUDI-630 003, TAMIL NADU, INDIA



அழகு செய்திமடல் AZHAGU NEWSLETTER

செயலில் செம்மை

January - June 2015

Excellence in Action



Prof. S. Subbiah assumed office as the 9th Vice-Chancellor on 5th June 2015

அழகப்பா பல்கலைக்கழகம்

ALAGAPPA UNIVERSITY



Prof. S. SUBBIAH

Vice-Chancellor
Alagappa University

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Registrar
PATRON

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Dr. S. THANUSKODI

Chief Editor & Publication Officer



Editorial

It is with immense delight that I write this editorial after assuming office as the ninth Vice-Chancellor of Alagappa University, a renowned seat of higher learning and research; and at the outset I pay my obeisance to the illustrious founder of this institution Dr. RM. Alagappa Chettiar, a philanthropist *par excellence* and a far-sighted visionary known for his dynamism.

The booklet in your hands covers the significant academic events and extension activities held during the period January - June 2015. The news items, it is hoped, would regale the readers by highlighting the earnest endeavours and remarkable achievements of all the Faculties during the period under review. The teachers are pretty well aware that teaching and research are like two eyes that look far into wider horizons with a view to broadening the frontiers of knowledge. Besides this, extension activities have become imperative today and the institutions cannot isolate themselves from this responsibility. It is these extension activities that carry the fruits of research and knowledge to the society at large. Education thus becomes relevant in the social context.

It may be a cliché to say that a nation's progress depends on education yet it is a fact that none can deny. In India women's education needs more attention, and educating the rural women becomes all the more important in the present scenario. The laudable schemes initiated by both the Central and State governments to help women from lower rungs of society become self-reliant prove the planners' keen interest in empowering women. What is required, on the part of women, is committed efforts with proper motivation. In this context, the role played by the Department of Women Studies of Alagappa University in the quarter of a century of its existence needs to be emphasized here. Beneficiaries are women of this region and they will vouchsafe how the Department has endeavoured to uplift women of this area by creating awareness through a host of programmes with the help of government officials and non-governmental organizations.

Important information pertains to the Department of Physical Education which has contributed greatly to research since its inception with its excellent infrastructural facilities and dedicated Faculty. We are proud to state that an exclusive Centre for Para Sports has been established during this academic year with the objective of nourishing the sports talents of the differently abled. It is the first of its kind in India.

We would strive to elevate these Departments to lofty heights as Centres of Excellence so as to make them serve the society in a more effective and worthy manner.

28th September, 2015

Prof. S. Subbiah
Vice-Chancellor



TWENTY-SEVENTH CONVOCATION OF ALAGAPPA UNIVERSITY

The 27th Convocation of Alagappa University was held on 29th January 2015 at 4.30 p.m. at the University Convocation Hall. His Excellency the Governor of Tamil Nadu and Chancellor of Alagappa University Dr. K. Rosaiah presided over the function. Dr. Lalji Singh, Former Vice-Chancellor of Banaras Hindu University, delivered the Convocation Address. He said extraordinary changes in university system had been seen around the world during the past two decades and the Indian universities should take note of the changes that had impacted on the nature of higher education.



“Universities in India need freedom from both government and regulatory bodies”, he said adding different Universities needed to be treated differently, depending on the kind of contribution they were making. “The differentiation should be based on quality performance irrespective of whether they were public or private”, he said. Mr. Singh, the former Director of Centre for Cellular and Molecular Biology (CCMB), Hyderabad, called for creating a resource centre in each university and institution with research facilities.

Prof. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, welcomed the gathering and recounted the activities and programmes of the University.

Dr. Umayal Ramanathan, daughter of Dr. Alagappa Chettiar and Life Member of the Syndicate, Dr. S. Geethalakshmi and Dr. S. Karutha Pandian, Vice Chancellor Officiating Committee Members, and Members of the Syndicate, and Dr. V. Manickavasam, Registrar, were present at the function.



1129 regular students from the University Departments and Constituent Colleges, 8823 students from the Affiliated Colleges, 563 students from the Collaborative Programmes and 22976 students from the Distance Education stream received their degrees during this Convocation. In this convocation, 216 students including 100 Ph.D. research scholars received their degrees in person. Moreover, 26 Gold Medalists of the Post Graduate and Under Graduate programmes of the University Departments and 58 rank holders from the Affiliated Colleges and 12 rank holders from the Collaborative Programmes also received their degrees from His Excellency the Governor of Tamil Nadu

SKILL DEVELOPMENT CENTRE

National Conference on Recent Advancements in Software Development



The inaugural function of the one-day National Conference on “Recent Advancements in Software Development (NCRASD – 2015)” organized by the Skill Development Centre of Alagappa University was held on 23.3.2015 at 10.00 a.m. at the Convocation Seminar Hall of the University.

Prof. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, in his presidential address, said that Skill Development Centre of Alagappa University is striving to keep the students abreast of recent developments in software. He suggested that the objective of this conference should be to bridge the gap between academia and software industries. When the present curriculum is on par with international standard, why the students are not upto the expectation of Software Industries? After posing this question, he added that the teaching methods or learning strategies need to be revised. He emphasized that the students should not study for the purpose of writing examination alone but study to enrich their fund of knowledge.

He further said that examination is for testing the ability of the student only. Three things to be mastered are Knowledge, Skills and Attitude. Now-a-days, 1000 candidates compete for one job in banks. Interviewers are expecting technical skills, human skills and conceptual skills from candidates. Students should master two or three subjects of their choice and pinpoint those subjects during the interview.

Dr. R. Gokulakrishnan, Joint Director and Scientist, Software Development Technology Park, Tamilnadu, delivered the inaugural address. He stated that software development technology park is promoting software exports from India. Students should learn the trio software C language, Unix OS and Oracle. They have to master 'C' which is a criterion used by interviewers. Students have to read English newspapers for an hour daily to improve their communication skills. Software development involves integration of modules. Out of 1.5 lakh IT professionals in India, only 15% are from Tamilnadu and the rest are from other states.

Mr. ORB. Raja, Director, USA Career Institute, Minneapolis, USA, in his key note address, explained the details about big data. Nowadays, a great volume of data is explored due to exponential usage of facebook and twitter. The 2.75 beta-byte in 2012 has been increased to 8 beta-byte in 2015. Managing such increased data is a difficult thing at present. Adobe technology is used to mitigate such issues to some extent, he added.

Earlier, Dr. D. Dharmalingam, Director, Skill Development Centre, welcomed the gathering. Dr. C. Balakrishnan, Organizing Secretary, proposed a vote of thanks.

COMPUTER CENTRE

National Youth Day



The Computer Centre of Alagappa University conducted the “National Youth Day” Celebrations on 12th January 2015 at the University-Old-Auditorium. In his keynote address, Mr. R. Senthil Kumar highlighted the important incidents from Swami Vivekananda's life. He also pointed out how Swami Vivekananda has shown a number of paths for bettering our lives through ethical practices. Through a Video CD presentation he illustrated a few concepts of Swami Vivekananda for the uplift of individuals as well as the society.

The Centre in association with Microsoft Corporation organized a seven-day “Teacher Empowerment Program” (focussing on educational tool, office productivity, cloud adaptation, unified communication etc) for 20 non-IT teaching faculty of our University from 19th-25th January 2015.

The Centre also conducted a 14-day short term course on “Computer Hardware and Networking”. The course started on 11th May 2015 and 15 candidates participated and successfully completed the course.

Dr. A. Senthilrajan, Director, Computer Centre, attended the International Conference on Advances in Mathematics (ICAMS) and acted as Chair Person and presented the paper “Efficient Image Retrieval in Real Time Database Using Model Technique” held at Patiala, Punjab, from 19th to 21st March 2015. He visited Thailand and presented a research paper “Spare Distributed Memory Programming in Digital



Image Processing” at the “IMRF World Research Congress” held at Pattaya during 24th to 29th May 2015.

COLLEGE DEVELOPMENT COUNCIL

Affiliation of Academic Programmes

The University has given permission to start the following academic programmes in the respective affiliated colleges from the academic year 2015-16.

S.No.	Name of the College	Name of the Programme
1.	Nachiappa Swamigal Arts and Science College, Koviloor	B.A., Tamil
2.	Dr. Umayal Ramanathan College for Women, Karaikudi	M.A., English
3.	Thiyagi Dharmakkan Amirtham College of Arts and Science, Kannirajapuram	1. B.A., Tamil 2. B.Sc., Information Technology 3. M.A., English 4. M.Sc., Mathematics 5. M.Sc., Computer Science & Information Technology

Inspection was completed in Idhaya College for Women, Sarugani, towards granting of affiliation for B.Sc., Chemistry programme from the academic year 2015-16.

Affiliation of Additional Section to Academic Programmes

The University has given permission to Dr.Umayal Ramanathan College for Women, Karaikudi to start Additional Section in B.Sc., Mathematics programme from the academic year 2015-16.

Conversion of Academic Programmes

Permission is granted to Thassim Beevi Abdul Kader College for Women, Kilakarai to convert B.Sc., Information Technology (Shift II) to B.Sc., Computer Science (Shift II) programme from the academic year 2015-16.

Additional Seats

Additional Seats were increased from 20% to 30% from the academic year 2015-16 and permission in this regard was granted to the following affiliated colleges as requested by them.

1. Sri Sarada Niketan College for Women, Amaravathipurur
2. Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi
3. Thassim Beevi Abdul Kader College for Women, Kilakarai
4. Caussanel College of Arts and Science, Muthupettai
5. Govt. Arts College for Women, Sivagangai
6. Dr.Zakir Husain College, Ilayangudi
7. Seethalakshmi Achi College for Women, Pallathur
8. Raja Doraisingam Govt. Arts College, Sivagangai
9. Alagappa Govt. Arts College, Karaikudi
10. Sonai Meenal Arts and Science College, Mudukulathur
11. Arumugam Pillai Seethai Ammal College, Tiruppattur
12. Dr.Umayal Ramanathan College for Women, Karaikudi
13. Syed Ammal Arts and Science College, Ramanathapuram
14. Govt. Arts College, Paramakudi
15. Alagappa University College of Arts and Science, Paramakudi

Permanent Affiliation

Caussanel College of Arts and Science, Muthupettai, has applied for getting permanent affiliation to the following academic programmes

- 1) B.C.A.
- 2) B.Sc., Information Technology
- 3) M.Sc., Computer Science & Information Technology
- 4) M.Com

Evening Colleges

Approval was given by the University to avail of the services of eligible Guest Lecturers in Alagappa University Evening Colleges at Paramakudi, Thondi, Ramanathapuram, Rameswaram & Thiruppuvanam for the academic year 2015-16.

Accreditation by NAAC

11 affiliated colleges were accredited by NAAC and the following affiliated colleges have applied to NAAC for getting accreditation to their college.

- (1) Caussanel College of Arts and Science, Muthupettai
- (2) Govt. Arts College, Paramakudi
- (3) Sri Sarada Niketan College for Women, Amaravathipurur
- (4) Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi

Student Affairs

Orders were issued to the students who have made requests like transfer from one affiliated college to another, re-do of semester etc. for the odd semester during the academic year 2015-16.

S. No.	Content	No. of students benefited
1.	Transfer of students from one affiliated college to another affiliated college within the University.	24
2.	Transfer of students from affiliated colleges of other University to affiliated colleges of Alagappa University.	9
3.	Re - do of semester	26
4.	Migration Certificate issued to the students who are pursuing their higher studies in other Universities.	19
5.	Eligibility Certificate issued to the students hailing from other state / country.	7
6.	Lateral Entry Scheme	3
7.	Hearing and Speech impaired student	1

DIRECTORATE OF DISTANCE EDUCATION

International Family Day

The Directorate of Distance Education, Alagappa University celebrated the “International Family Day” on 15th May 2015 at the Seminar Hall of the Convocation Auditorium. Dr. T.R.Gurumoorthy, Director, Directorate of Distance Education, welcomed the gathering and referred to the significance of celebrating the International Family Day and said how happy families created healthy individuals and how they contributed to the harmony of the nation. Prof. S.Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, in his presidential address, stated that open-hearted discussion with the family members is essential for the betterment of family life. Prof. P.Manisankar, Syndicate Member, in his felicitation, stressed the importance of unity for a happy and healthy family life. Prof. V.Manickavasagam, Registrar, in his felicitation, highlighted the significance of flexibility in family life. Thiru. N.Sankar, Legal Advisor, in his special address, emphasized the responsibility of family members and referred to the process of solving problems in the family and Mr. M. Balasubramanian, Deputy Registrar, proposed a vote of thanks.

அழகப்பா பல்கலைக்கழக நுண்கலை மையம்

நாட்டியாஞ்சலி விழா

அழகப்பா பல்கலைக்கழக நுண்கலை மையத்தில் 2015 பிப்ரவரி 17ஆம் தேதி செக்காலை நகரச்சிவன் கோவில் வளாகத்தில் உள்ள அண்ணாமலைச் செட்டியார் லெட்சுமி ஆச்சி மண்டபத்தில் நாட்டியாஞ்சலி விழா இனிது நடைபெற்றது. அழகப்பா பல்கலைக்கழகப் பதிவாளர் அவர்கள் தலைமையில், பேராசிரியர். திரு. அயக்கண், தலைவர், சிவகங்கை மாவட்ட எழுத்தாளர் சங்கம் அவர்கள்



வாழ்த்துரையும் மற்றும் மாணவியர்களின் நாட்டிய நிகழ்ச்சியும் நடைபெற்றது. விழாவிற்கு வந்திருந்த அனைவருக்கும் நுண்கலை மைய இயக்குநர் (பொ) நிகழ்ச்சியில் கலந்துகொண்டவர்களுக்கு நன்றி கூறினார்.

உலக இசை நாள் விழா



அழகப்பா பல்கலைக்கழக நுண்கலை மையத்தில் 2015 ஜூன் 21 ஆம் தேதி உலக இசைநாள் விழா சிறப்பாகக் கொண்டாடப்பட்டது. இவ்விழாவில் தேவார இன்னிசை நிகழ்ச்சி நடத்தப்பட்டது. நுண்கலை மைய தேவார ஆசிரியர் மற்றும் மாணவ - மாணவிகள் கலந்துகொண்டு தேவார இன்னிசையை அளித்தார்கள். தொலைத்தூரக் கல்வி இயக்குநர் முனைவர். டி.ஆர். குருமூர்த்தி அவர்கள், பேராசிரியர் கதி. கணேசன் அவர்கள், நுண்கலை மைய இயக்குநர் மா.சுப. சரளா ஆகியோர் நிகழ்ச்சியில் கலந்து கொண்டனர்.

நாட்டு நலப்பணித்திட்டம்

பிளாஸ்டிக் பயன்பாட்டின் தீய விளைவுகள் பற்றிய விழிப்புணர்வுப் பிரச்சாரக் கலைப்பயணம் நிகழ்ச்சி - 24.03.2015

அழகப்பா பல்கலைக்கழகத்தில் நாட்டு நலப் பணித் திட்டம் பிளாஸ்டிக் பயன்பாட்டின் தீய விளைவுகள் பற்றிய



விழிப்புணர்வுப் பிரச்சாரக் கலைப்பயணம் நிகழ்ச்சி 24.03.2015 அன்று நடைபெற்றது. இவ்விழாவிற்குப் பல்கலைக்கழகத் துணைவேந்தர் பொறுப்புக்குழுத் தலைவர் பேரா.சோம. கலியமூர்த்தி அவர்கள் தலைமை வகித்தார். அவர் தம் தலைமைபுரையில் பிளாஸ்டிக் பயன்பாட்டின் தீய விளைவுகளை விளக்கினார். மதுரை வாய்ஸ் டிரஸ்ட் அமைப்பினர் வீதி நாடகத்தினை நடத்தி விழிப்புணர்வு ஏற்படுத்தினர்.

இலவச நலப் பரிசோதனை முகாம்



அழகப்பா பல்கலைக்கழக ஆசிரியர்கள் மற்றும் அலுவலகப் பணியாளர்களுக்கு அழகப்பா பல்கலைக்கழக நாட்டு நலப்பணித்திட்டமும் காரைக்குடி அப்போலோ ரீச் மருத்துவமனையும் இணைந்து நடத்திய இலவச நலப் பரிசோதனை முகாம் 27.04.2015 முதல் 29.04.2015 வரை மூன்று நாட்கள் பிற்பகல் 2.00 மணி முதல் 5.00 மணி வரை முறையே முதுகலை வளாகம் (PG Block) - ஆங்கிலம் மற்றும் அயல்நாட்டு மொழிகள் துறை, மேலாண்மையியல் வளாகம் (Management Block) - வணிகவியல் மற்றும் பன்னாட்டு வர்த்தகத் துறை, அறிவியல் வளாகம் (Science Block) - ஆகிய இடங்களில் நடைபெற்றது. இதில் 319 பயனாளிகள் கலந்து கொண்டு நலப்பரிசோதனை செய்துகொண்டனர்.

யோகா பன்னாட்டு தினம்



அழகப்பா பல்கலைக்கழக நாட்டு நலப்பணித் திட்டமும் உடற்கல்வியியல் மற்றும் நல அறிவியல் துறையும் இணைந்து 21 ஜூன் 2015 அன்று யோகா பன்னாட்டு தின (International Day of Yoga) நிகழ்ச்சியை நடத்தியது. இந்நிகழ்ச்சிக்குப் பல்கலைக்கழகத் தேர்வாணையர் டாக்டர் கே. உதயசூரியன் அவர்கள் தலைமை வகித்தார். சேலம் கதாதர் யோகா மைய இயக்குநர் திரு. எம். உதயகுமார் யோகா விளக்கமும் பயிற்சியும் வழங்கினார். உடற்கல்வியியல் மற்றும் நல அறிவியல் துறைத்தலைவர் டாக்டர் ஆர். அர்ச்சுனன் வரவேற்புரையாற்றினார்.

பன்னாட்டு போதைப் பொருள் மற்றும் சட்ட விரோதக் கடத்தல் ஒழிப்பு தினப் பேரணி - 26.06.2015



அழகப்பா பல்கலைக்கழக நாட்டு நலப்பணித் திட்டத்தின் சார்பில் பன்னாட்டு போதைப்பொருள் மற்றும் சட்ட விரோதக் கடத்தல் ஒழிப்பு தினப் பேரணி 26.6.2015 வெள்ளிக்கிழமை அன்று பல்கலைக்கழக வளாகத்தில் நடைபெற்றது. பல்கலைக்கழக நிர்வாகக் கட்டடம் முன்பு தொடங்கிய இப்பேரணி நிகழ்ச்சியில் அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் முனைவர் சொ. சுப்பையா அவர்கள் போதைப் பொருள் மற்றும் சட்ட விரோதக் கடத்தல் ஒழிப்பு தொடர்பான கருத்துகளை எடுத்துரைத்தார். அதனைத் தொடர்ந்து கொடியசைத்துப் பேரணியைத் தொடங்கி

வைத்தார். இப்பேரணி கல்லூரிச்சாலை வழியாக இராஜீவ் காந்தி சிலை வரை சென்று நிறைவடைந்தது. 150-க்கும் மேற்பட்ட தன்னார்வத் தொண்டர்கள் முழுக்க வாசகங்கள் ஏந்தி விழிப்புணர்வுப் பேரணியில் கலந்து கொண்டனர்.

FACULTY OF ARTS

DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

World Poetry Day Celebrations



The World Poetry Day was celebrated at Alagappa University on 23.3.2015 under the auspices of the Department of English and Foreign Languages.

Prof. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, Alagappa University, who presided over the function, made enlightening remarks on the art of making poetry. He said that a keen aesthetic sense, an excellent command over language and a strong passion for communication are essential for writing poetry. He appealed to the students to develop the habit of reading poems, writing poems and listening to poems, which could trigger their imagination and creativity.

Dr.S.Subbiah, Professor and Head, Department of English and Foreign Languages, in his introductory speech, highlighted the significance of the World Poetry Day. He lauded the UNESCO's aim in encouraging the nations to observe this day. He referred to various definitions of poetry and briefly dwelt on the remarkable contributions of poets like Wordsworth and other romantic poets to human culture. He added that poets function within the periphery of Time and Era and an understanding of the environment -- political, social, cultural etc—would enhance the enjoyment of poetry.

Dr. K. Chellappan, Formerly Director, State Institute of English, Chennai, in his World Poetry Day Oration, quoting profusely from English, American, Australian and Tamil poets brought out the similar universal quests found in their poetry. He made a comparison of ideas found in the poetry of Shelley, Coleridge and Bharathi and made a reference to Nehru's love for Frost's poetry and explained how the poetic lines of Frost reminded him of his duties. Reading poetry would free life from dark shackles and elevate the souls. With the help of poetry, one could appreciate the beauty of the world and the beauty of life.

Dr. Mrs. Vijayasundari from Urumu Dhanalakshmi College, Trichy, said while reading poetry, the reader should concentrate on the suggested or implied or the connotative aspect of it and similarly while composing poetry, the poet should bear this in mind and leave the meaning to the reader and that would impart richness to poetry. To appreciate the nuances of a poem, she added, the reader has to travel deep into the interior instead of swimming on the shallow exterior.

Dr. A. Narayanamoorthy, Dean, Faculty of Arts, offered his felicitations. Dr. P. Madhan welcomed the gathering and Dr. L. Thirunavukkarasu proposed a vote of thanks. A book authored by Dr. K. Chellappan – *Kulothungan – A Poet of the Knowledge Era* – was released by Dr. S. Kaliyamoorthy and the first copy was received by Dr. S. Subbiah.

தமிழ்த்துறை

தமிழ்த்துறைப் பேராசிரியர் முனைவர் சே. செந்தமிழ்ப்பாவை அவர்கட்கு 24.05.2015 அன்று காரைக்குடி பாரதிதாசன் தமிழ்ப்பேரவை சார்பில் நிகழ்ந்த புரட்சிக் கவிஞர் விழாவில் செம்மொழி இலக்கியங்களில் ஆய்வுக் கட்டுரை சமர்ப்பித்தமைக்காக அறிவாளர் பெரியார் சாக்ரட்சு விருது வழங்கப்பெற்றது.

DEPARTMENT OF WOMEN'S STUDIES

National Voter's Day

In collaboration with Sivagangai District Administration, the Department of Women's Studies, Alagappa University, Social Work Division and National Service Scheme celebrated

“National Voter's Day” on 23rd January 2015 at the Alagappa University - Old - Auditorium. Dr. S. Rajaram, Co-ordinator, National Service Scheme, welcomed the gathering. Dr.S. Kaliyamoorthy, Convener, Vice-chancellor Officiating Committee, Alagappa University delivered the presidential address and he explained the significance of the Voter's day celebration. Prof. V. Manickavasagam, Registrar, Alagappa University, delivered the inaugural address. Dr. Ganapathy proposed a vote of thanks. More than 200 students, Government Officials, and public participated in the programme.

Aware, Access and Avail Awareness Programme on Women's Development Schemes



The Centre, for Women's Studies, Alagappa University, organized an awareness programme on Women's Development Schemes on 10.02.2015 at the Convocation Seminar Hall. Dr.K.R.Murugan, Associate Professor, Centre for Women's Studies, Alagappa University, welcomed the gathering and spoke about the various programmes and schemes that are available for women's development.

Prof.S.Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, who delivered the presidential address, referred to the State and Central government- initiated-women's development schemes and appealed to the participants to utilize the schemes to improve their standard of living.

Mrs. P. Saravanakumar, District-Differently-Abled-Welfare Officer, Sivagangai, delivered the special address; and he discussed the causes for

disability among children and also he mentioned about various developmental schemes executed by different government agencies to help the differently abled persons. Mrs. K. Sudha, District Social Welfare Officer, Sivagangai, spoke about legislative measures brought in by the Government to safeguard women. Mrs. S. Pandiselvi, Social Welfare Extension Officer, Thiruppathur Panchayat Union, Sivagangai District, elaborated on the women development schemes implemented by Social Welfare Department and also the procedures to apply for the programmes.

Dr. N. K. Bhuvanewari, Research Associate, Centre for Women's Studies, Alagappa University, proposed a vote of thanks. More than 300 participants were the beneficiaries of this programme.

Programme on Women and Health Initiatives



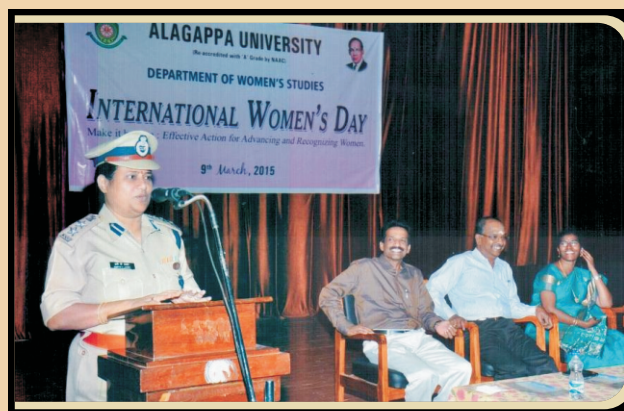
An awareness programme on 'Women and Health Initiatives' was organized by the Centre for Women's Studies of Alagappa University, Karaikudi, on 19.02.2015.

Prof.V.Manickavasagam, Registrar, Alagappa University, who presided over the function, noted that women always put their families' well-being before their own health, which was one of the biggest mistakes. Heart diseases are not only men's problem but it is the leading cause of death among Indian women as well and it accounts for 17 percent of female mortality. Men suffering from diabetes have a double chance of developing heart diseases and the risk is four-fold in the case of women. He said that most of the Indian women were unaware of the need to undergo regular health check-up. Also, he added that the knowledge of family history, regular exercises and

taking calcium-rich food make the women healthier and reduce the chances of being affected by any kind of disease.

Dr. V. Usha from Suba Sowkiya Hospital, Karaikudi, spoke on the causes and preventive measures to be followed to escape from cervical cancer and Dr. A. Abhisekhavalli from Abhived Nursing Home, Karaikudi, explained in detail about the preventive measures to be adopted to save women from breast cancer. Also, she advised the participants to undergo regular health checkup. Dr. S. Poulpunitha, Research Assistant, Centre for Women's Studies, proposed a vote of thanks. More than 300 women participated & benefited through the programme.

International Women's Day Celebrations



The Department of Women's Studies, Alagappa University, celebrated Silver Jubilee year and International Women's Day on 9th March 2015 at L.C.T.L. Palaniappa Chettiar Memorial Auditorium. Dr. K. R. Murugan Head, i/c, Department of Women's Studies, Alagappa University, traced the growth of the Department and he also presented the thematic address on the International Women's Day celebrations.

Prof.V. Manickavasagam, Registrar, Alagappa University, delivered the presidential address. In his presidential address he appreciated the Department of Women's Studies for its extension activities aimed at the empowerment of women. Ms. Santhi, G. Jaidev, Senior Commandant, CISF Fourth Reserve Battalion, Amaravathiputhur, delivered an interesting special address and shared her experiences that she had undergone in her career. Also she appealed to the society to change its mindset / attitude

towards women in the society in order to promote gender equality.

Prior to International Women's Day, a weeklong celebration was organized by the Department and various competitions were conducted. The prizes were given to the winners of various competitions viz. Art & Cultural Fest for University Women staff, street play and poster presentation for University Department Students and Talent Fest for grass root women. A host of women enthusiastically participated in the competitions.

The Master of Social Work Students, Social Work Division and the Department of Women's Studies, Alagappa University organized the cultural programmes. Dr. S. Poulpunitha, Research Assistant, Centre for Women's Studies, proposed a vote of thanks. More than 400 participants from the University Departments, Colleges, SHG members and students participated in the programme.

Awareness Camp-Cum-Seminar on MSME-INVEST 2015



The Department of Women's Studies organized "INVEST MSME 2015 Awareness Camp-cum-Seminar" in collaboration with the Department of Industries and Commerce, Chennai, and District Industries Centre, Sivagangai, on 30.06.2015 at the University Convocation Seminar Hall.

Dr. K. R. Murugan, Head i/c, Department of Women's Studies, welcomed the gathering. Prof. Dr. S. Subbiah, Vice-Chancellor, in his special address, referred to the objective of the Seminar and the role played by the government in the promotion of industrial development in Sivagangai District.

He lauded the Department of Women's Studies which has been serving as a training agency since 1994 in enhancing entrepreneurship development in Sivagangai District. He stated that Alagappa University had produced more than 2500 Entrepreneurs through TRYSEM, THADCO, DWCR, PMRY and Mahalir Thittam. At present, the Department of Women's Studies is acting as Programme Implementing Agency for PMEGP and UYEGP Programmes and it has trained 24 and 71 entrepreneurs under PMEGP and UYEGP respectively. He added that the Department of Women's Studies received 10 lakhs from the Ministry of Food Processing Industries, Government of India to conduct EDP Training Programme and trained 150 entrepreneurs in the field of food processing. He declared that the Skill Development Centre, Incubation and Technology Transfer Centre, Business Collaboration Centre, Industry and Consultancy Centre are inculcating entrepreneurial culture among the students of Alagappa University. He said that Alagappa University received 1.80 Crores from UGC to conduct B.Voc Programme on Fashion Technology and Software Development and also the University is offering employable short term vocational courses in collaboration with ILFS. The Vice-Chancellor requested the participants to achieve the target of 50 Crore investment in Sivagangai District.

The Sivagangai District Collector (i/c) Mr. D. Elango delivered a special address. He explained in detail about the services rendered by the District Administration and requested the participants to avail of the services offered. Mr. P. Sugumar, Chief Regional Manager, Indian Overseas Bank, spoke about the financial assistance provided to the Micro, Small and Medium Industries by the Banks. Mr. K. R. Rajamanickam, President, SSI Association, Sivagangai District and Mr. Muthu Palaniappan, President, Chamber of Commerce, Karaikudi, offered felicitations.

Mr.S.M.Ghias, Joint Director/General Manager, District Industries Centre, Sivagangai, explained the various themes of the seminar and Mrs. Rita Harish Thakkar, I.A.S, Additional Commissioner and Director of Industries and Commerce, delivered the Presidential Address. In her speech, she explained the aim and purpose of MSME INVEST-2015 in detail. Also, she interacted with the participants and clarified

the doubts raised by them. The entrepreneurs of the Micro, Small and Medium Enterprises found the Programme useful.

Mr. S. Ganesan, Manager, District Industries Centre, Sivagangai District, proposed a vote of thanks. More than 300 participants such as Bankers, Government Officials, Industrialists, Entrepreneurs, Investors, University Teachers, Staff and Students participated in the Seminar.

DEPARTMENT OF ECONOMICS AND RURAL DEVELOPMENT

Honours Won by a Faculty

Dr. A. Narayanamoorthy has been appointed as a member of the sub-committee on “Irrigation –Minor Irrigation, Tank and Canal Irrigation” of the “Commission on Inclusive and Sustainable Agriculture Development of Andhra Pradesh” constituted by the Government of Andhra Pradesh under the Chairmanship of Prof. R. Radhakrishna. He has also been nominated as a member of the Planning Board of Alagappa University, Karaikudi, for three years by His Excellency the Governor-Chancellor of Tamil Nadu. He has been nominated by the Indian Council of Social Science Research (ICSSR), New Delhi, as a member of the Advisory Committee for the study entitled “An Analysis of Gender, Poverty Reduction and Migration in Tamil Nadu” to be conducted by Dr. C. Muniyandi, Assistant Professor, Department of Econometrics, School of Economics, Madurai Kamaraj University, Madurai, Tamil Nadu. He participated in the 2nd meeting of the “Commission on Inclusive and Sustainable Agricultural Development of Andhra Pradesh” held at the Centre for Economic and Social Studies (CESS), Hyderabad, during April 13-14, 2015. He delivered a talk on the “Agricultural Status of Pudukkottai District” at the function on “Pudukkottai Day” (To mark the day Pudukkottai State joined the Indian Union), organised by H.H. The Rajah's College, Pudukkottai, on March 3, 2015. He also delivered the keynote address on “Why do Indian farmers make more noise now than ever before?” at the UGC-sponsored National Seminar on 'Challenges and Prospects of Indian Economy' held at the Department of Economics, Arumugam Pillai Seethai Ammal College, Thirupattur, Tamil Nadu, on January 22-23, 2015.

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

Two-day National Seminar on Role of LIS Professionals in Developing Information Literacy Skills in the Digital Era



A two-day National Seminar on the “Role of LIS Professionals in Developing Information Literacy Skills in the Digital Era” was conducted by the Department of Library and Information Science on 19th & 20th March at Alagappa University, Karaikudi. The other collaborators of the seminar were the Raja Rammohun Roy Library Foundation, Ministry of Culture, Government of India and Indian Library Association, New Delhi. More than hundred library professionals from across the nation participated and presented papers in the seminar. They deliberated on the crucial issues pertaining to the theme of the seminar. While welcoming the scholars, the Organising Secretary of the seminar Dr. S. Thanuskodi, Associate Professor & Head i/c, Department of Library and Information Science, Alagappa University, made a warm reference to the collaborators of the seminar for their financial support for conducting this kind of national seminar on a crucial topic of current interest.

In his presidential address Prof. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, Alagappa University, exhorted the post-graduate students and research scholars to make intensive use of all the facilities available in the modern libraries as they are the repositories of knowledge. He said that the success of any researcher lies in accessing all the required information and in utilizing the same intelligently and creatively for making an original contribution to the area of research he has passionately chosen.

Dr. P. Vanangamudi, Vice-Chancellor, the Tamilnadu Ambedkar Law University, Chennai, inaugurated the seminar. Speaking of the commonality between library professionals and law professionals he added that both depend on books. He referred to the immense intellectual service provided by LIS professionals in the digital era. “Easy access to information becomes imperative in a knowledge-based economy and a knowledge-based world”, he added. Emphasizing the significance and role of libraries in educational institutions he said that libraries are like “hearts and brains” without which the system will collapse and added that educational planners are well aware of it.

A scintillating keynote address was delivered by Dr. Anand Byrappa, Global Leader, Whitney Knowledge Center, Bangalore. He highlighted the unique skills possessed by LIS professionals which are relevant to excel in Information literacy domain. He gave a glimpse about the role of internet in general and social media in particular for enhancing the information literacy. Anand concluded his keynote saying that information literacy will be a big opportunity for Library and Information Science to transform the profession to go beyond libraries and librarianship and to make a bigger impact on society.

A book containing the proceedings of the seminar edited by Dr. S. Thanuskodi and Dr.R. Jeyshankar was released by Dr. S.Kaliyamoorthy and it was received by Dr. P. Vanangamudi. Dr.B. Ramesha, Professor, DLIS, Bangalore University and Secretary, Indian Library Association, New Delhi, offered his felicitations. Dr. A. Thirunavukkarasu, Seminar Director & Alagappa University Librarian, presented a thought-provoking thematic address. Dr. R. Jeyshankar, Joint Organising Secretary of the seminar, proposed a vote of thanks.



The Valedictory Ceremony was presided over by Prof. V. Manickavasagam, Registrar, Alagappa University, Karaikudi. He added that besides reading the text books intensively, the students should cultivate the habit of reading general books for gaining wisdom in a knowledge-based society. He appealed to the library professionals to help and encourage users by making them learn about the latest trends in information explosion. Dr. M. Nagarajan, Professor and Head, DLIS, Annamalai University, delivered the valedictory address. Dr. K. Uthayasurian, Controller of Examinations, Alagappa University, offered felicitations.

Achievement by a Faculty

Dr. S. Thanuskodi, Associate Professor and Head i/c, presented research papers entitled “Usage of Social Media among LIS Students in India” and “Professional Competencies and Skills for Library and Information Professionals: A Present-Day Scenario” at the 16th Congress of Southeast Asian Librarians and general conference (CONSAL XVI) held from 10th to 13th June 2015 at the Bangkok International Trade and Exhibition Centre (BITEC), Bangkok, Thailand.

FACULTY OF SCIENCE

DEPARTMENT OF MATHEMATICS

State Level Quiz Contest in Mathematics



A State-level Quiz Contest in Mathematics for PG students was conducted at the Department of

Mathematics on 6-2-2015. Prof. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, Alagappa University, presided over the inaugural function at 10.30 a.m., and inaugurated the contest. Dr. C. Sekar, Associate Professor of Mathematics, Adhithanar College, Trichendur, was the Quiz Master of this annual event. Nine teams from various universities and colleges participated in the quiz contest. Teams from Bharathidasan University, Manonmaniam Sundaranar University, and Ayya Nadar Janaki Ammal College won first prize, second prize, and third prize, respectively. This programme was coordinated by Dr. J. Vimala, Assistant Professor, Department of Mathematics, Alagappa University.

Achievement by the Department / Faculty Member

The Department of Mathematics was selected for DRS - I under UGC - SAP (Rs.62 Lakhs) Dr. N. ANBAZHAGAN, Professor, received the UGC-Research Award (2014-16).

DEPARTMENT OF PHYSICS

Nobel Excellence Talk (ACT NEXT-2014)



The Department of Physics with the support of Internal Quality Assurance Cell, celebrated Themed Nobel Excellence Talk (ACT NEXT-2014) on 26th March, 2015. Prof. J. Kumar, Anna University, Chennai, delivered a scholarly lecture on the topic "Blue LED's". Dr. S. Rajendran, Prof. and

Head, Department of Physics, welcomed the gathering. Prof.S.Karutha Pandian, Member, Vice-Chancellor Officiating Committee, presided over the function. Prof. P.Manisankar, Member, Syndicate and Prof. M. Selvam, Co-ordinator-IQAC, Alagappa University, offered their felicitations at the function. Dr.G.Ravi, Professor, Department of Physics, proposed a vote of thanks.

Achievement by the Department

Three research scholars defended their Ph.D., research work successfully in their viva-voce examination. 27 Research papers were published in National and International Journals by the faculty members and scholars of the department.

DEPARTMENT OF ENERGY SCIENCE

Collaborative Research Programme



The faculty members of the Department have published nine research articles in leading international journals during Jan-June 2015.

The Department of Energy Science has initiated a Memorandum of Understanding (MOU) with Polytechnic University of Aguascalientes, Mexico for International Research Collaboration and Faculty Exchange Programs. Prof. Dr. V. Manickavasagam, Registrar of Alagappa University and Head of Academic Coordinator, Polytechnic University of Aguascalientes, Dr. K. Sathish Kumar inked the memorandum on 12th January 2015.

Invited Lectures Delivered by the Faculty

Dr. S. Karuppuchamy, Associate Professor and Head (i/c), Department of Energy Science, chaired a technical session and delivered the keynote address on “Development of Nanomaterials for Highly Efficient Dye-sensitized Solar Cells” at the International Conference on Sustainable Energy Resources, Materials & Technologies (ISERMAT-2015), Chennai, during January 8th-9th, 2015. He also delivered an invited lecture on “Development of Advanced Nanomaterials for Energy Applications” at the UGC sponsored One-day National Seminar on Recent Advances in Chemistry held at GTN Arts College, Dindigul on 18th March 2015. He also delivered the inaugural address and invited lecture at the International Postgraduate Seminar on Research Excellence 2015 held at University Teknologi Mara, Malaysia, during 20-22, April 2015.



He visited the Faculty of Engineering, University Putra Malaysia, Kuala Lumpur, Malaysia and Kyushu Institute of Technology, Japan, Malaysia Campus and delivered a Special Lecture on Development of Bio-composites from Bio-waste on 23rd April 2015. On 8th June 2015 he spoke to the participants at the FDP Programme on Frontiers Research in Applied Sciences (FRAS-15) conducted by the Department of Chemistry, Anna University, BIT Campus, Tiruchirappalli.

Dr. A. Arun participated as the Chief Guest and delivered an invited lecture on Energy and

Environmental Issues in India at the DST Sponsored 3rd National Conference on Emerging Trends and New Challenges in Biotechnology – A Multidisciplinary Approach (NCETNCB 2014) held at MGR College, Hosur on 23-24, Feb. 2015.

DEPARTMENT OF INDUSTRIAL CHEMISTRY

National Seminar on Frontier Areas in Chemical Technologies - 2015 (FACTS - 2015)



The Department of Industrial Chemistry organized a Two-day National Seminar on Frontier Areas in Chemical Technologies – 2015 (FACTS – 2015) on 6th - 7th March 2015 at the Convocation Seminar Hall of Alagappa University. Prof. P. Manisankar, Head and Chairman of the Seminar, welcomed the gathering and Prof. G. Paruthimal Kalaignan, Convenor of the Seminar, presented the thematic address. Dr. S. Kaliamoorthy, Convener, VC Officiating Committee, delivered the presidential address. Prof. S. Baskaran, Department of Chemistry, IIT Madras, Chennai, inaugurated the seminar. In the inaugural speech he highlighted the significance of Green Chemistry and referred to the international and national progress in this area. Prof. V. Manickavasagam, Registrar, offered his felicitations and Prof. H. Gurumallesh Prabu presented a vote of thanks. 250 participants from various parts of Tamil Nadu and India attended the seminar.

Prof. R. Ranganathan from Bharathidasan University, Dr. N. Lakshminarasimhan from CECRI, Dr. G. A. Pathanjali, MD, High Energy Batteries, Dr. V. Ganesh from CECRI, Prof. E. Murugan from



University of Madras, Prof. S. Kabilan from Annamalai University, Prof. S. Muthusubramanian from Madurai Kamaraj University and Dr. S. Mohan from CECRI delivered lectures in the six technical sessions. 70 delegates presented their research orally and 72 through posters.

The valedictory address was delivered by Prof. S. Sivasubramanian, Former VC of Bharathiar University and Noorul Islam University. In his speech he highlighted the central role played by Chemistry in Science and Technology. Prof. S. Karutha Pandian, Dean, Faculty of Science Alagappa University presided over the function.

Alagappa Celebrates Themed Nobel Excellence Talk 2015 (ACT NEXT 2015)



The Department of Industrial Chemistry in association with IQAC and Dean-Research section organized a one day lecture on Alagappa Celebrates Themed Nobel Excellence Talk 2015 (ACT NEXT 2015) on the topic CHEMISTRY NOBEL PRIZE THEME on 27th March 2015 at the Seminar Hall of the Department. Prof. P. Manisankar, Head of the Department, welcomed the gathering and Prof. G. Paruthimal Kalaignan, introduced the star speaker Prof. S. Natarajan. Prof. S. Karutha Pandian, Member, VC Officiating Committee, delivered the presidential address. Prof. S. Natarajan, FASc., FNASc., FNA., Solid State & Structural Chemistry Unit, Indian Institute of Science (IISc), Bangalore, delivered the Nobel address. In his speech, he highlighted the innovative research work carried out

by the recent Nobel Prize winners in Chemistry. Prof. H. Gurumallesh Prabu presented a vote of thanks. 150 participants from University and affiliated colleges attended the programme.

Department Achievements

- ✦ The h-index of the department has increased to 39 from 37
- ✦ Ph.D. Theses Approved during this period: 04
- ✦ Ph.D. Theses Submitted: 04
- ✦ Research Publications in International SCI Journals: 11

Awards / Honours

Dr. G. Paruthimal Kalaignan received a Certificate of Commemoration and Cash Award of Rs.2000 for the completion of 25 years of unblemished service in Alagappa University, Karaikudi. He also assumed charge as Chairperson for the School of Chemical Sciences, Alagappa University, Karaikudi from 24th June 2015 for two years.

Invited Lectures delivered by the Faculty

Dr. P. Manisankar delivered a talk on "Electrochemical Sensors for Pharmaceuticals" at the Valedictory Function of the conference entitled "A Treatise on Emerging Trends in Bio-inorganic Chemistry" held on 24th Jan 2015 at Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar. He also delivered a talk on "Electroanalytical Techniques" and the Valedictory Address at the National Workshop on Advanced Characterization Techniques at Periyar University, Salem, on 29th-30th, January 2015. He inaugurated the Chemistry Association at Zakir Hussain College, Ilayankudi on 1st, February, 2015. He inaugurated the National Seminar on Current trends in Chemistry (CTC-2015) at APC Mahalakshmi College, Tuticorin, on 4th, February, 2015. He also delivered a talk on "Synthesis of Newer Electrochromic Conducting Polymers through Electropolymerisation and Characterization" at the International Conference on



Advancement in Polymer Materials (APM – 2015) held at the Indian Institute of Science, Bangalore, from 20th to 22nd, February, 2015. He delivered the Convocation Address at Mount Zion Engineering College, Pudukottai on 22, March 2015.

Dr. G. Paruthimal Kalaignan delivered guest lectures on Fuel Cells on 13-02-2015 at the UGC-sponsored Refresher Course for the University and College Teachers at Madurai Kamaraj University, Madurai, during 03-02-2015 - 23-02-2015. He also delivered a guest lecture on Electrochemistry to faculty members and B.Tech students of Kumarasamy College of Engineering, Karur, on 16-02-2015.

Dr.H.Gurumallesh Prabu delivered a lecture on “Best Practices Adopted in Universities” organized by the IQAC on 9th Jan.2015. He also delivered the Key Note Address at Citizenship Training Camp at Vivekananda College of Education, Kummangudi on 27th Jan.2015.

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Faculty Development Programme



The Department of Computer Science & Engineering and ICT Academy of Tamil Nadu jointly organized a Five-day Faculty Development Programme from 23-02-15 to 27-02-15. Twenty three staff members from the affiliated colleges of Alagappa University and Staff members of University Departments attended the Programme. Ample hands-

on training in “Cloud Infrastructure and Services” were given to the participants. Experts of ICTACT Academy, Madurai, gave training to the participants. During the training, the participants were given theoretical and practical exposure on “Cloud Infrastructure and Services”.

Seminar on Career Opportunities in SMAC and IOT



A One-day Seminar on “Career Opportunities in SMAC and IoT” was organized on 31st March 2015 by the Computer Science and Engineering Department of Alagappa University in association with ICT Academy of Tamil Nadu, Chennai. Mr. Swaminathan, CTO, Cogzidel Technologies, Madurai, delivered a Special Lecture on “SMAC and IoT” in the morning session. Mr. Saravanesh, Director, B Data, Pollachi, delivered a Special Lecture on “Big Data”. Mr. Anand, CEO, 3W Technologies, Karaikudi, interacted with the students on the topic “Social Media Influences in Public and Corporate Sectors” in the afternoon session. The participants were given clear and deep insight and exposure to the technology.

DEPARTMENT OF BIOTECHNOLOGY

National Seminar-cum-Workshop on Microbial Genomics and Proteomics

On behalf of the DBT-Bioinformatics Infrastructure Facility of Alagappa University, a three-



day “National Seminar cum Workshop on Microbial Genomics and Proteomics” was conducted during February 18-2-2015. Hands-on training was given to 31 participants who were young faculty members and research scholars from various regions of the country. This Workshop was jointly sponsored by DBT-BIF, DST-PURSE and UGC-SAP. Prof. K. Dharmalingam, DBT (Distinguished Biotechnology) Research Professor & Director of Research, Aravind Medical Research Foundation, Madurai, delivered a lecture on “Genome and Proteome: Origin and Expansion of Diversity” on 18.02.2015.

Special Lectures by Eminent Scientists



Prof. Ariel Kushmaro, Head of Environmental Biotechnology Lab, Department of Biotechnology Engineering, National Institute for Biotechnology, Ben Gurion University, Israel, delivered special lectures on topics such as (i) Microbial Ecology of Water and waste water, (ii) Natural Quorum sensing

inhibitors, (iii) Coral reefs, Biofouling, Microbes, Antibiofilm nanosurfaces and (iv) Coral nutrition and defense: the role of its associated microbial community, from February 20th to 23rd, 2015 under the UGC-SAP-DRS1 Visiting Fellow Scheme.

Dr. C. Damodaran, Former Director, Forensic Sciences Department, Government of Tamil Nadu, Chennai, delivered a lecture on “DNA profiling-vis-à-vis society” on 27.02.2015.

Dr. K. Parthasarathy, Willi's Lab, Department of Biology, Case Western Reserve University, Okaya, USA, delivered a special lecture on “The effect of light levels on moth's visual acuity” on 09.03.2015.



Prof. Tewin Tencomnao, Department of Clinical Chemistry, Faculty of Allied Health Sciences, Chulalongkorn University, Bangkok, delivered a lecture on “Anti-degenerative effects of Thai medicinal plants” on 20.03.2015.

Shri. T. Srinivasan, Patent Attorney, Joint Partner & Patent Agent, Lakshmikumaran & Sridharan, Chennai, delivered a lecture on Intellectual Property Rights on 07.05.2015.

Invited Lectures Delivered by the Faculty

Dr. K. Balamurugan, Professor, Department of Biotechnology, Alagappa University, delivered a Special Lecture entitled “Functional genomics with RNAi in *Caenorhabditis elegans*” on 5th February, 2015 at DBT sponsored Short Term Training Course on “Biomedical Applications of RNAi Technology” held

at the Department of Biotechnology, Bharathidasan Institute of Technology (BIT Campus), Anna University, Tiruchirappalli from 28th January to 10th February, 2015.

Dr. A. Veera Ravi, Associate Professor, Department of Biotechnology, delivered invited lectures on “Bacterial cell to cell communication and its applications” and “Microbial transformation: immobilization and applications” at CSIR-CECRI, Karaikudi, on 13th April, 2015.

Nobel Excellence Programme (ACT NEXT-2014)



The Department of Biotechnology, Deanship of Research and Internal Quality Assurance Cell organized ACT NEXT-2014 (Alagappa Celebrates Themed Nobel Excellence Talk on Nobel Prize Theme in Physiology or Medicine) on 20.04.2015. Prof. S. Mahalingam, Department of Biotechnology, IIT Madras, spoke on the topic “Nobel Prize for Physiology or Medicine in 2014”.

Celebration of National Science Day 2015



Under the auspices of the Faculty of Science, the National Science Day was celebrated on a grand scale on 28th February 2015 at the Science Campus, Alagappa University, to commemorate the day on which the first Indian Nobel Laureate Dr. Sir. C. V. Raman discovered the Raman Effect. Distinguished scientists and professors dwelt at length on the theme “Science for Nation Building”. The inspiring and useful lectures were well received by the audience. The eminent speakers included Dr. C. Damodaran, Former Director, Forensic Sciences Department, Tamil Nadu, Prof. G. Subramanian, Founder Director, National Facility for Marine Cyanobacteria, Bharathidasan University, Tiruchirappalli, Dr. J. Mathiyarasu, Principal Scientist, Central Electrochemical Research Institute, Karaikudi and Dr. Rubanraj, Head, Department of Mathematics, St. Joseph's College, Tiruchirappalli. On that day, students from various schools and colleges visited all the Research Labs at Science Campus and interacted with Faculty Members and Research Scholars of Alagappa University. Oratorical Competitions were conducted on 27.02.2015 for the students at UG & PG level on the theme “Science for Nation Building” and the winners of the competitions were awarded with Certificates and Cash Prizes on the National Science Day 2015.

DEPARTMENT OF ANIMAL HEALTH AND MANAGEMENT

Funded Research Projects Sanctioned to the Faculty

The Department of Biotechnology, New Delhi, has sanctioned Rs.58, 00,000/- (Fifty Eight Lakhs) under the project “Purification, characterization, functional analysis and structural elucidation of pattern recognition molecule β -1, 3-glucan binding protein and antimicrobial peptides from crustaceans” to Dr. B. Vaseeharan, Professor and Head, Department of Animal Health and Management, Alagappa University. The Council of Scientific and Industrial Research (CSIR), New Delhi, has extended the duration of the project “cDNA cloning, mRNA transcript and functional analysis of novel immune related genes

Prophenoxidase and peroxinectin from Indian White shrimp *Feneropenaeus indicus*” and sanctioned an amount of Rs. 6, 82,000/- from 2015 to 2016 to the Principal Investigator Dr.B.Vaseeharan.

Memorandum of Understanding with CMFRI, Regional Centre, Mandapam



The Department of Animal Health and Management signed a memorandum of understanding (MOU) with the Central Marine Fisheries Research Institute (CMFRI), Regional Centre, Mandapam, on 17.4.2015 to carry out collaborative research on disease control and production of disease resistant shells and fin fishes. In connection with this, the Research Scholars and members of the Faculty made a one-day visit to CMFRI, Mandapam to learn about the facilities available there and also to collect samples for future research.

Achievement by a Faculty



Dr. B. Vaseeharan, Professor and Head, delivered an invited lecture on “Immune related genes

in Invertebrates” at the “National Seminar on Emerging Trends in Life Science” held at Women's Christian College, Nagercoil on 12th January 2015. He also participated in the one-day international program on “European Fellowships and Opportunities with Funding” at Stella Mary's College of Engineering, Kanyakumari, organized by Alliance de International Cooperation on 31st January 2015.

Mexican Student's Project Work at the Department



Miss. Marian del valle Herrera, an M.Sc student pursuing a programme in Aquaculture, Centro de investigation en Alimentacion Y Desarrollo, A.C. Mazatlan Unit, Mexico, did a Research project in the Department for a period of three months from September 2014 to October 2014.

Achievements by the students

Mr. R. Rakeshwarma, II M.Sc., Zoology, was selected to carry out his M.Sc research project at the National Institute of Oceanography (NIO), Goa, from January 2015 to May 2015. Mr. R. Athisakthi Raj, II M.Sc Zoology, was selected to carry out his M.Sc research project at the National Centre for Cell Science (NCSS), Pune, from January 2015 to May 2015.

DEPARTMENT OF BIOELECTRONICS AND BIOSENSORS

Prof. C. Sekar served as a resource person in Science Academics Lecture Workshop held at Sri Vidya Mandir Science & Arts College, Uthangarai, on

3rd January 2015. He delivered a lecture in the “International Workshop on Strongly Correlated Materials” organized by the Centre for High Pressure Research, School of Physics, Bharathidasan University-Tiruchirappalli on 2nd January 2015. He delivered a speech on “Overseas Career Opportunities” at Sri Sarada Nikethan College for Women, Amaravathipur on 24th January 2015.



The department organized a one-day workshop on “Metrom Autolab Electrochemical Instruments for Energy and Corrosion Applications” on 16th February 2015.

The department also organized “World Water Day” celebration on 24th March 2015 at the Science Campus. Water experts from GRI-Dindigul and Sivaganga TWAD Board demonstrated the water quality testing and emphasised its importance.

Achievements by the Faculty and Research Scholars

Ms. N. Lavanya, Research Scholar attended a Regional Conference of Young Scientists on Nanoscience and Nanomaterials jointly organized by The World Academy of Sciences (TWAS) and Jawaharlal Nehru Centre for Advanced Scientific Research, Bangalore, during February 18-20, 2015. Three Research Scholars namely Mr. K. Jayakumar, Ms. M. Bhuvana and Ms. C. Anjali successfully completed their doctoral research under the guidance of Prof. V. Dharuman. Currently Dr. K. Jayakumar is working as PDF in Busan National University, South Korea.

DEPARTMENT OF BIOINFORMATICS

Seventh National Seminar cum Workshop on Recent Trends in Structural Bioinformatics and Computer Aided Drug Design (SBCADD-2015)



The Department of Bioinformatics organized the 7th National Seminar cum Workshop on Recent Trends in Structural Bioinformatics and Computer Aided Drug Design (SBCADD-2015) from 24th – 27th February 2015. The Seminar was funded by DBT, DST, TNSCST and Alagappa University. Eighteen eminent scientists from various institutions delivered lectures and 150 participants from across the country participated in the four-day Seminar cum workshop. Dr. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, Alagappa University, congratulated the Department of Bioinformatics for organising the symposium. He called upon students to carry out extensive research on structural biology and bioinformatics by developing drugs for killer diseases. And also he said that scientists and research scholars should work in a dedicated manner to tap the potential of bioinformatics in solving the problems faced by the medicinal chemist. Dr. J. Jeyakanthan, Professor and Head, Department of Bioinformatics welcomed the gathering and gave the thematic presentation. Prof. P. Gunasekaran, Vice-Chancellor, Thiruvalluvar University, Vellore, in his inaugural address stressed on the difficulty in managing the large voluminous data generated from human biological resources and the



need for meshing the IT sector with Bioinformatics and Computational Biology which will be useful in manipulating the biological data along with the need for an analyst who could bring out the proficiency in using bio-statistical tools. He also explained in detail about the use of other allied areas of Computer Aided Drug Design like Genome based Drug Discovery, Next Gen Sequencing and Vaccine Design.

Prof. K. Muniyappa, IISc, Bangalore, in his keynote address laid emphasis mainly on assessing the facilities and resources affordable for the students belonging to the rural areas. He also referred to the evolution of science education in India and he ended his speech quoting the words of Bharat Ratna recipient Prof. C.N.R. Rao that the future contributions in science will be more from rural areas compared with the metropolitan cities. Prof. D. Velmurugan, Head, CAS in Crystallography and Biophysics, University of Madras, Chennai, emphasized in his thematic address on the contributions of Structure based Drug Design in pharmaceutical development and the growth of the Department of Bioinformatics in the last 7 years.

In his felicitation-Address Prof. S. Karutha Pandian, Member, VC-Officiating Committee and Dean, Faculty of Science, explained the role of Gene Sequencing and the Human Genome Project along with a quick emphasis on big data analysis. He said that one gene one protein is an old concept. Now this is the era of proteome and genome which could be explored more by scientific community. Dr. J. Jeyakanthan, Professor and Head, Dept. of Bioinformatics welcomed the gathering and referred to the phenomenal progress of researches at the Department. Dr. Sanjeev Kumar Singh, Associate Professor, proposed a vote of thanks.

Lectures Delivered by the Faculty

Dr. J. Jeyakanthan, Professor & Head, delivered an invited lecture on “Structural Biology” at the State-level Seminar on Progress in Condensed Matter Physics organized by The Madura College, Madurai on 7th January 2015

Dr. Sanjeev Kumar Singh delivered plenary lecture at the National Seminar on Bioinformatics (NSB'15) held at Bharathidasan University, Trichy during 28th – 29th January, 2015. He also delivered an invited lecture on “Contribution of Computer Aided Drug Design in Current Drug Discovery” at DST-PURSE sponsored One Day Lecture Workshop on “Application of Computational Chemistry and Biology” held at Madurai Kamaraj University, Madurai on 3rd March, 2015. He served as a Resource Person and delivered the key note address on “Contribution of Computer Aided Drug Design in Current Drug Discovery” a one day workshop on “Molecular Modeling and Biopharmaceutical Drug Design for Biotechnology Researchers (MMBDDBR, 2015)” held at Periyar University, Salem, on 5th March, 2015. He delivered an invited lecture at the DBT and BIF supported Symposium-cum-Workshop on “Advances in Computational Biology and Computer Aided Drug Design” held from 24th to 26th, June, 2015 at the Department of Biosciences and Bioengineering (BSBE), Indian Institute of Technology, Guwahati.

Dr. P. Srinivasan served as the Chief Judge for oral and poster presentation at the National Conference on Frontiers in Translation Microbiology held at Sri Sankara Arts & Science College, Kanchipuram on 8th January 2015.

Dr. M. Karthikeyan delivered an invited lecture on “Computational Models Simplify the Animal Experiments” at the Zoology Association Valedictory Function, organized by the Dept. of Zoology, Alagappa Govt. Arts College, Karaikudi, on 07th April, 2015.

Funded Research Project Sanctioned to the Faculty

The Department of Biotechnology, New Delhi, has sanctioned Rs.13.81 Lakhs under the project “Development of Web based search Engines for the Analyses of Protein Interactions with Nucleotides, Fatty acids and buffers” to Dr. J. Jeyakanthan, Professor and Head, Department of Bioinformatics, Alagappa University.



FACULTY OF EDUCATION

Department of Physical Education

Collaborative Research Programme



Dr. D. Maniazhagu, Assistant Professor, Department of Physical Education and Health Sciences and the members of NRCT (National Research Council of Thailand) conducted a Collaborative Research at Thailand from 01-03-2015 to 15-3-2015.

FACULTY OF MANAGEMENT

ALAGAPPA INSTITUTE OF MANAGEMENT

ANCHOR-2015



A Cultural Meet for the UG students of Tamilnadu was organised by the MBA Logistics Management Students (1st Batch students)

on 13th February 2015. The programme included various events like mime, adzap, art-from-waste and mono-acting. Students from 35 colleges participated in the gala events.

YUVASHEKTRA -2015

A State-level Management Fest for the PG students was organised by a team of MBA students on 20th February 2015. Events like Business quiz, Finance game, Corporate walk, Best Manager, etc. were arranged as part of the programme. More than 300 participants from various colleges participated and prizes were given to the toppers of the events.

CHAKRAVYUGA-2015

A Multi-Talent Cultural Event was organised for the Inter-departmental students of the University, by a team of MBA students on 27th February 2015. Various competitions like dance, short-film, painting, music and mime were held. About 250 students from various departments took part and the most talented among them won prizes in the events.

Workshop on Project Management

A Two-day Workshop on Project Management was organised by the Institute, on 23.01.2015 & 24.01.2015 for the MBA Final year students. Shri. R. Gopinath, Director(Engineering), Aricent Technology, Bangalore, trained the students on the various modules of Project Management. Students were given hands-on experience through practical classes.

Special Lecture Programmes

	Date	Topic	Resource person
1	12.02.2015	Career Option Programme	Mr. Kesav Prabhu Branch Manager, Birla Sunlife Insurance, Trichy.
2	13.03.2015	Opportunities for MBA in Navy	Lt. S. Periaraj, Indian Navy

ENTREPRENEURSHIP-CUM-SKILL DEVELOPMENT CENTRE

Faculty Training Programme on Entrepreneurship

A 5-day Training Programme was organised for the faculty members of various colleges affiliated to our University from 22nd to 26th January 2015. DIC General Manager Shri. Aranganal inaugurated the training programme and elaborated on the government assistance to entrepreneurs. 35 participants gained valuable inputs on various topics of entrepreneurship. The objective of the programme was to train the faculties so as to help them take forward the inputs to their students and to promote entrepreneurship.

DEPARTMENT OF CORPORATE SECRETARYSHIP

National Seminar on Companies Act, 2013

On 28.2.2015, the Department of Corporate Secretaryship, Alagappa University, Karaikudi, in association with Salem Chapter of SIRC of ICSI conducted a National Seminar on Companies Act, 2013 at the Convocation Seminar Hall, Alagappa University, Karaikudi.



CS Dr. V. Balachandran, Professor & Head i/c, Department of Corporate Secretaryship, Alagappa University, Karaikudi, in his welcome address, pointed out the close linkage of Department of Corporate Secretaryship, Alagappa University with ICSI, New Delhi from 1987 onwards. He spelt out the contribution of senior members of ICSI and experienced professors for the enriched curriculum of MBA (Corporate Secretaryship) being offered by

Alagappa University. Further, he appreciated CS S. Solaiyappan, Chairman of Salem Chapter, for having considered this joint programme with Alagappa University, Karaikudi.

Mr. R. Rajagopalan, DGM & Head — Legal, The Karur Vysya Bank Ltd., Karur, in his inaugural address enumerated the evolution of Companies Act, key amendments and the new concepts introduced in the Companies Act, 2013.

Dr.M.Selvam, Chairperson, School of Management, Professor&Head, Department of International Business & Commerce, explained the significance of Companies Act, 2013, in the present liberalized and globalized scenario. In the First Technical Session, CS S. Solaiyappan explained the distinct features of Companies Act, 2013 and brought out clearly the provisions of the new Companies' Act comparing it with erstwhile Companies Act of 1956.

CS N. Santhanam, Company Secretary and formerly Senior Manager. (Finance & Accounts), Salem Steel Plant (SAIL), Salem, spoke on the role of Key Managerial Personnel (KMP) under the Companies Act, 2013 in the Second Technical Session.

In the Third Technical Session, Dr. M. Selvam, Chairperson, School of Management, Professor & Head, Department of International Business & Commerce dwelt on the significance of corporate governance and the need to provide transparency and disclosure in annual reports under Companies Act, 2013 while CS T. Balasubramanian, Practising Company Secretary from Chennai, discussed the practical aspects of Company Meetings in the Fourth Technical Session.

Mr. S. Muralidharan, Chartered Accountant, Karaikudi, in his valedictory address, explained the rationale behind the introduction of Companies Act, 2013, Investor protection, Acceptance of deposits by companies, Composition of Board and Evaluation of board of directors, Increased role of professionals, namely, Chartered Accountants, Company Secretaries under the Companies Act, 2013. About 150 post graduate students of Corporate Secretaryship / Commerce / Business Administration from Karaikudi, Chennai, Coimbatore, Madurai, Puducherry and Bangalore and faculty members participated in the seminar. The participants thanked the organizers for the practical knowledge gained by them from the practitioners and the academicians at the seminar and after participants' observation, the function came to an end.

Special Lectures by Scholars

Dr. J. Jeyakanthan, Professor & Head, Department of Bioinformatics, Alagappa University, Karaikudi, delivered a special lecture on the “*Drug Discovery and Developments*” to the students of Corporate Secretaryship on 12th January 2015.

Dr. R. Neelamegam, Formerly, Emeritus Professor, Advisor, Department of Management Studies, VHNSN College, Virudhunagar, delivered a very useful and exhaustive lecture on “*Research Methodology*” on 11th February 2015, for the benefit of the students of Corporate Secretaryship.

Mr. C. Joseph, President, Ilangudi Panchayat, delivered an inspiring speech on the “*Role of Students in Nation Building*” on 10th March 2015 at the Corporate Secretaryship Seminar Hall.

CA. S. Muralidharan, Chartered Accountant, Karaikudi, delivered a special lecture focusing on “*Analysis of Central Budget 2015*” on 9th March 2015 at the Corporate Secretaryship Seminar Hall.

Invited Lectures Delivered by the Faculty

Dr. V. Balachandran, Professor & Head i/c delivered a Special lecture on “Higher Education Quality Enhancement: Contours & Continuity: Governance, Management and Leadership”, organized by Internal Quality Assurance Cell (IQAC), Alagappa University, Karaikudi, on 9th January, 2015. He delivered the Convocation Address in the Sonai Meenal Arts and Science College, Mudukulathur on 15th March 2015. Further, he delivered the Convocation Address at the Government Arts College for Women, Ramanathapuram, on 19th March 2015.

Dr. V. Balachandran delivered a talk on the Nobel Prize for Economics at the National Seminar organized by the Department of Economics and Rural Development, Alagappa University, Karaikudi, on 27th March 2015.

Dr. C. Vethirajan, Professor, Department of Corporate Secretaryship, Alagappa University, Karaikudi, delivered a special lecture on “Organizational Change and Development”, organized by the P.G Department of Management, D.B. Jain

College, Chennai on 28th March, 2015. He also presented a paper entitled “Developing and Updating Competency Skills in Higher Education” at the “International Seminar on Essentiality of Developing and Updating Competency Skills in Higher Education” organized by the Department of Corporate Secretaryship, Presidency College (Autonomous), Chennai on 3rd and 4th March, 2015.

Dr. A. Morarji chaired a technical session on “Investors Rights & Duties” at Arumugam Pillai Seethai Ammal College, Thirupattur on 6th March, 2015. He coordinated the Consumer Club Meeting at the Department of Corporate Secretaryship, Alagappa University, Karaikudi on 16th March, 2015.

OTHER ACTIVITIES

Republic Day Celebrations



The 66th Republic Day was celebrated in Alagappa University, Karaikudi, with usual fervour and gaiety. Prof. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, Alagappa University, hoisted the National Flag and accepted the guard of honour given by the students of the University. In his Republic Day address, he recollected the sacrifices rendered by the great leaders of our Nation and exhorted the students to cherish the memories of our freedom struggle. He appealed to the youth of the country to realize their responsibilities to their families, institution and to the society. “The rights and duties are enshrined in our Constitution and we, the citizens of India, have to work together to eradicate the social inequalities and discrimination on the basis of caste, creed, language, etc”. He further said that Alagappa University has achieved tremendous growth during the last 30 years and the University has made remarkable



progress in teaching, research and extension activities. He appealed to all the faculty, administrative staff and students to strive hard to take the University to greater heights. Prof. V. Manickavasagam, Registrar, Members of the Syndicate, Dr.K.Uthayasuriyan, Controller of Examinations, Thiru V. Ramdoss, Finance Officer, All Deans, Heads of Departments, Teaching and Non-Teaching Staff and Students participated. Earlier, there was a colourful cultural programme staged by the students of the College of Physical Education.

World Consumer Rights Day



The World Consumer Rights Day 2015 was organised jointly by the Consumer Club, Department of Corporate Secretaryship and Centre on Swachh Bharat and Swasth Bharat on 16th March 2015. The function was held at the Conference Hall of the Department of Corporate Secretaryship, Alagappa University, Karaikudi.

Prof. S. Kaliyamoorthy, Convener, Vice Chancellor Officiating Committee, presided over the function. In his presidential address, he explained the significance of Consumer Protection Act 1986, various rights of consumers, and the need to exercise consumer rights in the present day context.

Shri. G. Ramamoorthy, General Secretary, Consumer Rights Protection Consortium, Madurai, in his keynote address traced the consumer movements at the global level and explained the importance of consumerism, duties of a consumer while purchasing a product, remedies available to the aggrieved consumers under the Consumer Protection Act and examples of successful cases filed in the redressal fora.

Shri. S. Kumararajan, Cost & Management Accountant, Madurai, in his special address, explained the deficiency of service, restrictive trade practice, unfair trade practices and the need for consumer

association to address the rights of consumers. Further he cited deficiency of services in banking, insurance, Transport corporations and in other service sectors by giving live examples.

Prof. P. Manisankar, Syndicate Member & Dean (Research) and Prof. V. Balachandran, Dean (Student Services), Alagappa University, offered felicitations at the function. Prof. S. Kaliyamoorthy gave away prizes and certificates to the winners of various competitions conducted by the Department of Corporate Secretaryship in connection with World Consumer Rights Day Celebrations.

Earlier, Dr. E. Kannapiran, Coordinator, Centre on Swachh Bharat and Swasth Bharat, Alagappa University, welcomed the gathering. Dr. A. Morarji proposed a vote of thanks and 120 students participated in the function.

Mother's Day Celebration



Mother's Day Celebration was organized at Alagappa University, Karaikudi on 12.5.2015. The Alagappa University College of Education had made elaborate arrangements for the function.

Dr. P. Manisankar, Syndicate Member, Alagappa University, in his presidential address, underlined the need to observe Mother's Day in today's context. The culture of our country is intertwined with our family relationships, giving utmost respect and importance to mother. He appealed to the youth to respect the elders, especially mothers and transmit the greatness of our culture to the future generation.

Dr. C. Yogalakshmi, Professor, Department of Bank Management, Dr. R. Anandhi, Medical Officer and Mr. M. Balasubramanian, Deputy Registrar, Alagappa University, spoke on the occasion.

Faculty Members from the Alagappa University College of Education, Non-Teaching Staff



of the University and Students participated. Dr. A. Balu, Principal i/c., Alagappa University College of Education, welcomed the gathering, Mrs. Margret proposed a vote of thanks and Ms. Viji compered the programme.

Selection of Research Scholars

The Pre-Registration Qualifying Entrance Examination for Ph.D. Programme was held in February 2015, 204 candidates got qualified out of 593 candidates who wrote the examination. The discipline wise number of eligible candidate is given below in the table.

S.No.	Discipline	Qualified
1	Tamil	27
2	English	18
3	Women's Studies	1
4	Rural Development	1
5	History	1
6	Economics	5
7	Social work	2
8	Mathematics	13
9	Computer Science	20
10	Physics	9
11	Chemistry	14
12	Biotechnology	6
13	Molecular Biology	0
14	Microbiology	1
15	Nanoscience & Technology	3
16	Bioinformatics	7
17	Bioelectronics & Biosensors	1
18	Oceanography & Coastal Area Studies	1
19	Animal Health & Management	1
20	Zoology	5
21	Botany	1
22	Library & Information Science	9
23	Home Science	1
24	Geology	1
25	Energy Science	1
26	Electronics	2
27	Management	15
28	Commerce	9
29	Corporate Secretaryship	3
30	Bank Management	2
31	International Business	2
32	Education	9
33	Physical Education	13
	Total	204

Fashion Festival



The Skill Development Centre of Alagappa University, Karaikudi, organized a Fashion Festival on 27.3.2015 at 2.30. p.m. at the L.C.T.L. Palaniappa Chettiar Memorial Auditorium with the financial assistance from the University Grants Commission, New Delhi, to B.Voc Fashion Technology Course.

Prof. S. Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, Alagappa University, in his presidential address, said that India will be the largest contributor to the global workforce, with working-age population (15-59) likely to swell from 749 million to 962 million during 2010 to 2030. But, the shortage of appropriately skilled labour across many industries is emerging as a significant and complex challenge to India's growth and future. According to NASSCOM (National Association of Software Companies), each year over 3 million graduates and post-graduates are added to the Indian workforce. However, of these only 25 percent of technical graduates and 10-15 percent of other graduates are considered employable by the rapidly growing IT and ITES segments. Hence, what we have today is a growing skills gap reflecting the slim availability of high-quality college education in India. He also mentioned that Alagappa University is providing quality education and this year it has introduced employable B.Voc courses in Fashion Technology and Software Development through the Skill Development Centre with the financial assistance of UGC, New Delhi. The University has also initiated steps to further strengthen the Centre with more number of courses and faculties.

Dr. R. Dhandapani, Member of the Syndicate, Alagappa University, in his inaugural address, stated that Alagappa University has been providing skill courses particularly to rural girl dropouts since 1990s

through TRYSEM schemes. The Government of India is dedicatedly striving to initiate and achieve formal/informal skill development of the working population via vocational education and skill training. In the Union Budget, the government has doubled its allocation of funds for skills development under the National Skill Development fund to Rs.1000 crores, raising corpus of the fund to Rs.2500 crore. In the 2015 budget, Tamil Nadu Government has allocated Rs.150 crore for Skill Development with a view to providing training for two lakhs youth.

Mr. A. K. B. Nawas Babu, Managing Director of S. A. Knitwears, Madurai, in his special address, said that patience, common sense, sincerity and honesty are the most required attributes of the candidates who are seeking jobs from the industries or companies. He also emphasized that academic institutions should develop systems and procedures to ensure that industry expectations are met without any compromise on academic aspirations.



Dr.V.Balachandran, Dean (Student Affairs) offered felicitations. Dr. B. Dharmalingam, Director, Skill Development Centre, welcomed the gathering. Dr. G. Mahesh, Assistant Professor, proposed a vote of thanks.

In the morning session, competitions were held in nine events such as Fashion Illustration, Surface Ornamentation, Window Display, Mehandi, Face Painting, Wealth from Waste, Accessory Making, Poster Making and Draping. About 100 students from various Departments of Alagappa University and nearby colleges participated. During the Inaugural session, traditional wears show, designer contest and cultural programmes were conducted by the students of B.Voc courses and Cultural Club of Alagappa University. About 500 students from various Departments of Alagappa University and nearby colleges participated in the FACON FEST-2015.

Gender Sensitization Programme for the Teachers of Affiliated Colleges



The Centre for Women's Studies organized a "Gender Sensitization Programme" for the teachers of affiliated colleges of Alagappa University on 20th February 2015 at the University Convocation Seminar Hall. Dr.K.R.Murugan, Director i/c, Centre for Women's Studies, delivered the welcome address. He said that in the present Indian social set up, gender equality has become imperative and in that context the teachers' role has become crucial. Dr.S.Kaliyamoorthy, Convener, Vice-Chancellor Officiating Committee, Alagappa University, in his presidential address emphasized the usefulness of this programme and had a word of praise for the organizers.

Dr. M. Senthil, Dean, College Development Council, Alagappa University, offered felicitation and he discussed how Gender Sensitization Programme was interlinked with women empowerment, which ultimately contributed to nation's development.

In the Technical session, Dr.K.R.Murugan, Director i/c, Centre for Women's Studies, delivered a lecture on Gender Sensitization and appealed to the students to offer equality to all in all walks of life. Dr. N. K. Bhuvaneshwari, Research Associate, Centre for Women's Studies, spoke on Women Empowerment. She highlighted the significance of women empowerment for sustainable development of the country and Dr. S. Poulpunitha, Research Assistant, Centre for Women's Studies, explained various constitutional provisions available to safeguard women

and sorted out various legal rights and acts for the empowerment of women.

Mrs. P. Sinduja proposed a vote of thanks. Around 50 faculties from the affiliated colleges of Alagappa University participated and benefited through the programme.

Intensive Child Rights Campaign



The Centre for Women's Studies, Alagappa University, Karaikudi organized "Intensive Child Rights Campaign" on 26th February 2015 at Somasundaram Middle School, Siravayal. Mrs. P. Sindhuja welcomed the participants. Dr.K.R. Murugan, Director i/c, Centre for Women's Studies, Alagappa University, delivered the presidential address and he insisted on the need for inculcating proper health and hygiene practices among school children. Mrs. Shanthi, Head Mistress, Somasundaram Middle School, Siravayal expressed her happiness and thanked the organizers for evincing keen interest in educating the children on their rights to lead a happy and dignified life. Dr.N.K.Bhuvaneshwari, Research Associate, Centre for Women's Studies, Alagappa University, delivered a lecture on child rights and Dr.S.Poul Punitha, Research Assistant, spoke on how to prevent child abuse. Also, the students interacted with the resource persons regarding child rights and Ms. Manimegalai, II year, MSW student, proposed a vote of thanks. More than 60 students attended the programme.

PLACEMENT CELL

Placement Cell of Alagappa University organized campus recruitment drives during the academic year 2015-16 for the benefit of Post Graduate, B.Ed., M.Ed., and Undergraduate students of Affiliated Institutions. Prof. T. Meyyappan, Placement Cell Coordinator, organized the campus recruitment drives in the University Campus. Ability of the students was assessed by the visiting companies through online test, written test, group discussions and personal interviews in parallel sessions. Successful students were given offer letters on the day of the interview itself.

8 th Jan. 2015	Kumutha Matriculation Higher Secondary School, Nambiyur, Erode District, recruited 19 candidates out of 87 candidates who appeared for the posts of P.G. Assistant and Physical Education Trainer.
19 th -20 th Feb.2015	Integrated Enterprises India Pvt. Limited, Chennai, recruited 24 candidates out of 180 candidates who appeared, for the post of Relationship Manager (Investments / Marketing / Capital Market / Sales Support Operations) for their branches in Tamilnadu, Kerala and Karnataka States.
30 th April 2015	TVS Training and Services Pvt. Ltd., Chennai, recruited 22 candidates out of 108 candidates who appeared for the post of Sales Officers in ICICI Bank.
8 th May 2015	Arts and Science Colleges, Engineering Colleges and Schools from Tamilnadu recruited 20 candidates out of 27 candidates who appeared for the posts of English Teachers from the Department of English and Foreign Languages, Alagappa University. One candidate was selected by an Engineering College, 17 candidates by Arts and Science Colleges and 2 candidates by Schools. Dr.S.Subbiah, Professor and Head, made elaborate arrangements for the interview.
12 th June 2015	TVS Training and Services Pvt. Ltd., Chennai, recruited 4 candidates out of 40 M.B.A. graduates from the Management Studies Department, Alagappa University, for the post of Sales Officers in Birla Life Insurance Limited.



Experts from Integrated Enterprises India Pvt. Ltd
conducting Group Discussion



Students attending Online Test at the Computer Laboratory
for the selection of ICICI BANK Sales Officer Post



Seminar on Nobel Prize in Economics, 2014



106th Founder's Day Celebrations



Participants at the Mother's Day Celebration



Participants at the 7th National Seminar cum Workshop on "Recent Trends in Structural Bioinformatics and Computer Aided Drug Design " SBCADD-2015